

Community for Climate Workshop Promotion Support

- For each workshop series, CAT will provide a digital 8.5x11 poster file (promoting two workshops on each poster). Community Champions are asked to submit a request for the poster via our [online form](#). Requests should be submitted at least 2 weeks prior to the date you would like to receive the poster by.
- CAT will pay for printing of up to 20 posters. If possible, we ask that Community Champions get the posters printed locally and submit receipts to Durdana.
- For every workshop series, CAT will provide a square graphic to use for social media advertising (promoting two workshops on each graphic).
- CAT will post each event to our website and social media platforms.
- If requested by Community Champions, CAT will provide a registration form for the event on our website. Registration confirmations will be sent directly to local organizers.
- CAT will provide a [Media Advisory template](#) that communities can use to alert local media about workshops, as well as a 90-minute virtual session focused on media training.
- CAT will provide up to \$500 to each community to be used for advertising the workshop series (social media, local advertising, etc.). Receipts to be submitted to Durdana.
- CAT will provide one digital advertisement highlighting the Community for Climate workshop series for Community Champions to use when promoting the series locally.