

Earth Month Kick-Off Party Sponsorship Benefits

	Exclusive Presenting Sponsor (\$10,000)	Gold Level (\$5,000)	Silver Level (\$2,500)	Bronze Level (\$1,000)	General Sponsor (\$999 and under)
Event sponsor name recognition (Earth Month Kick-Off Party: Presented by YOUR NAME)	✓				
2.25 x 4.25" ad in event program*	✓				
Media recognition during interviews related to kick-off party	✓				
Quote in pre-event press release*	✓				
2.25 x 2" ad in event program*		✓			
Opportunity to address audience from stage* (3 minutes)	2x	1x			
Linked logo on home page of Climate Action Team website	✓	✓			
Opportunity to distribute promotional materials at coat-check counter*	✓	✓			
Opportunity to table on-site*	✓	✓			
Logo on event poster	✓	✓			
Verbal on-stage recognition throughout event	✓	✓	✓		
Recognition in pre-event press release	✓	✓	✓		

Opportunity to distribute promotional materials at event info table*	✓	✓	✓		
Logo on event program	✓	✓	✓	✓	
Logo on “Manitoba Earth Month Events Calendar” being distributed at event and throughout April 2024	✓	✓	✓	✓	
Printed logo on welcome signage	✓	✓	✓	✓	
Pre-event social media coverage	2x custom post	1x custom post	1x group post	1x group post	
Post event social media coverage	1x custom post	1x custom post	1x group post	1x group post	
Linked logo on event page on Climate Action Team website	✓	✓	✓	✓	✓
Acknowledgement in post event success report	✓	✓	✓	✓	✓

* messaging and content to be approved by Manitoba’s Climate Action Team

To learn more about Manitoba’s Climate Action Team and the work we’re doing alongside concerned Manitobans to make climate action more of a priority in our province, please visit www.climateactionmb.ca.

The Earth Month Kick-off Party event page can be found at: <https://climateactionmb.ca/earth-month-kick-off-party/>

Please don’t hesitate to reach out if you have any questions:

Sarah Reid

Manitoba’s Climate Action Team,

Program Coordinator

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